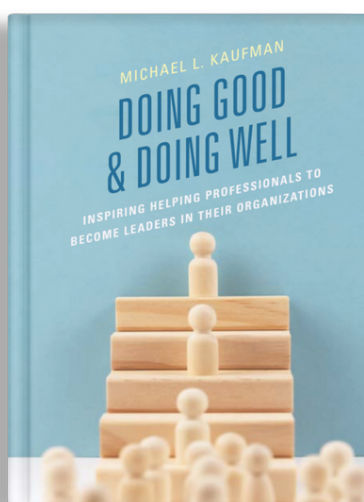


doing good & doing well

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MICHAEL L. KAUFMAN

Michael Kaufman, MSW, PhD, has the heart of a helping professional and the head of a business executive. He rose from being a field social worker to the CEO of one of the largest private special education companies in the country. He currently runs the education management and consulting company he co-founded, dedicated to effecting positive societal change and improving the future prospects of K-12+ students.



About the Book

Helping professionals of all types are everyday heroes who routinely and selflessly improve the lives of others. But they often don't believe or realize that they also form a valuable pool of future leaders — that their specific characteristics, distinct aptitudes, and servant leader's mindset not only prepare them, but already uncommonly equip them, to rise to the highest tiers of their organization's leadership structure.

You don't have to be either someone who does good in the world for others or someone who makes a good living running a company or managing others. You can be both. How does the author know this can be done? Because he did it himself! Sharing lessons learned over a 30-year career and featuring plentiful anecdotes to illustrate the pointed discussions and central themes, this book aims to inspire helpers to exercise the power they already possess and encourage them to travel a fruitful and fulfilling path to professional development and organizational leadership.

Amanda Semetko, SLP.D., CCC-SLP



"A remarkable book that offers a fresh perspective on leadership through a collection of captivating personal stories that provide valuable lessons and inspiration. Each narrative brings the principles of leadership to life, enabling readers to connect with the experience and challenges faced by the author."

Mark Claypool, CEO, Galileo Education, Inc.



"The world needs more social entrepreneurs willing to take the bold step of combining their caring hearts with the power of the free market. These two things are often assumed to be mutually exclusive, but ... the information in this book proves they can be combined with great success."

Pia Stanard, PhD, Licensed Psychologist



"In a world with enough leaders who manage with laser-sharp focus on the bottom line, kindness, empathy, and compassion are often left at the bottom of the corporate ladder. This guide lights a practical and noble path for the heart to find its way to the top, and stay there."

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